

Shri Radhanagari Taluka Shikshan Prasarak Mandal's

Radhanagari Mahavidyalaya, Radhanagari

Programme: B. Com.

Course Outcomes

Sl. No.	Class	Title of Course	Course Outcome
1.	Part I	Insurance	<ol style="list-style-type: none">1. Studied various concepts, types and clauses in insurance.2. Know the various risks covered by insurance3. Able to understand the procedure of taking insurance policies.4. Understand the procedure for making claim.5. Learned how one can have a stable and care free life by taking insurance6. Understand the career opportunities in insurance sector7. Learned the importance of insurance in nation building.
2.	Part I	Principles of Marketing	<ol style="list-style-type: none">1. Develops a sense of behavior while selling and purchasing the product.2. Learned the importance of marketing in the success of business.3. Developed interest in online marketing, green marketing and social marketing.4. Acquire knowledge of 4 P's of marketing.5. Aware about environment safe marketing activities.
3.	Part I	Management Principles & Applications	<ol style="list-style-type: none">1. Understand the theoretical aspects of Management.2. Know about different management theories.3. Have basic knowledge of management functions.
4.	Part I	Financial Accounting	After studying this course student shall be able <ol style="list-style-type: none">1. To understand the accounting concept & conventions, standard & its importance.2. To gain working knowledge of generally accepted accounting procedures.3. To identify the skills & techniques of accounting various entities.4. To know the recent trends in practice of accounting.
5.	Part I	Micro Economics	The student should be able to apply tools of consumer behaviour and firm theory to business situation.
6.	Part II	Fundamentals of Entrepreneurship	<ol style="list-style-type: none">1. Impart theoretical knowledge of entrepreneurship.2. Develop entrepreneurial qualities.3. To acquaint students for formation of small industry.4. Enlighten with recent trends of entrepreneurship.
7.	Part II	Corporate Accounting	After studying this course student shall be able <ol style="list-style-type: none">1. Explain accounting entries of issue & forfeiture of shares & re-issue of forfeited shares, discuss

			<p>accounting treatment for redemption of preference shares & buy back of shares.</p> <p>2. Demonstrate accounting for issue of debentures and redemption of debentures.</p> <p>3. Simulate practice of preparing financial statements as per the provisions of Indian Company Act 2013.</p> <p>4. Practice the fundamental accounting process on Tally ERP.</p>
8.	Part II	Money and Finance System	<p>1. Learners will be able to explain functions of money and measurement of money supply</p> <p>2. Learners will understand the banking system and its functioning in India</p> <p>3. Learners will understand the nature of banking business and business practices</p> <p>4. Learners will understand the important recent trends in banking system</p> <p>5. Students will be able to use e-banking services</p> <p>6. Students will be able to provide consultancy and guidance for investment in financial markets</p> <p>7. Students will be able to explain the business practices of NBFCs and AIFI</p>
9.	Part II	Macro economics	<p>Student will be able to explain...</p> <p>1 The macro variables and components of macro economics</p> <p>2 The relevance of national income concepts and its applications in economic policy making.</p> <p>3 Changing value of money and its impacts on economy.</p> <p>4 The output and employment generation process through investment and consumption.</p> <p>5. The trade cyclical phenomenon in the economy and they will able to take practical decisions at their business level in future.</p> <p>6. Public finance system of state and its impact on economy and citizens of the nation.</p> <p>7. The trade and business practices through international trade theories and other relevant concepts.</p> <p>8. The international monetary exchange system and determination of rate exchange.</p>
10.	Part II	Business Statistics	<p>After completion of this course, the student will be able to</p> <p>1. Explain the scope of statistics in business, perform classification and tabulation, and represent the data by means of simple diagrams and graphs.</p> <p>2. Explain and apply sampling techniques in real life.</p> <p>3. Summarize data by means of measures of central tendency and dispersion.</p> <p>4. Explain the merits and demerits of various measures of central tendency and dispersion.</p>

			5. Perform analysis of bivariate data using simple correlation and simple linear regression.
11.	Part III	Modern Management Practices	<ul style="list-style-type: none"> • Understand the various modern management practices used in corporate world. • Acquired knowledge of management of disasters. • Learned how to behave ethically. • Know about modern management concepts and contribution of different researchers. • Understand about strategic management and CRM. • Awareness about knowledge of management
12.	Part III	Industrial Management Paper I	<ul style="list-style-type: none"> • To Gain the knowledge of I.M. • Know about work environment and industrial Pollution • Awareness about Plant maintenance. • Enlighten students about financial management.
13.	Part III	Industrial Management Paper I	<ol style="list-style-type: none"> 1. Able to know the role of human resource in any organization. 2. Learned the role of HR in acquiring and retaining human capital. 3. Learned the importance of human relation to keep peace in industry, society and family as well.
14.	Part III	Business Regulatory Framework	<ol style="list-style-type: none"> 1) Will create legal awareness among the students. 2) Will acquaint the students with the latest laws governing business and commercial transactions
15.	Part III	Business Environment	Will know economic environment at national and international level.
16.	Part III	Cooperative Development	<ol style="list-style-type: none"> 1. Will study the meaning and principles of Co-operation. 2. Will study the agricultural and Non-agricultural Credit Co-operative institutions. 3. Will study the Co-operative movement in Maharashtra. 4. Will Study the impact of Globalization on Co-operative movement.
17.	Part III	Advance Accountancy Paper I	Will study advanced accounting issues and practices
18.	Part III	Advance Accountancy Paper II	Will gain working knowledge of generally accepted auditing procedure, techniques & skills